

World Masters Hockey

Working Groups - Operation and Priority Objectives October 2017 to November 2018

The primary objectives for each Working Group (WG) within your remit fall under two categories:

1. Discuss and establish the baseline requirements to enable the appointed WMH Standing Committees to operate effectively from 1 January 2019, ensuring a seamless transfer of Masters Hockey planning and delivery from IMHA & WGMA to WMH as the new single Masters Hockey entity.
2. Discuss and consider the opportunities for growth and development to support the future expansion of Masters Hockey activity at national and international level.

The WG priorities identified below are provided to help shape thinking and focus WG activity in the next 12 months but should not be viewed as prescriptive or definitive. It is for the Chairs and WG members to help shape priorities within the terms of reference provided.

Representatives nominated by IMHA and WGMA for each WG are asked to reflect and contribute their understanding of the strengths, experiences, culture and opportunities that each organisation can bring to the future single masters entity in order to achieve the best balance and approach for the future.

Period	Commercial & Communications	Development	Technical	Events
Q1	<ul style="list-style-type: none"> - Chairs to establish contact with members by email and skype, Chairs to convene first e-meeting by 31 October 2017. - FIH Workroom to be used for document sharing - details to be confirmed to all as soon as available. - Initial work involves preliminary consideration of the proposed Standing Committee Terms of Reference in relation to the specific WG and production of first draft work-plan and objectives for each WG through to November 2018. - Each WG to consider management and operational processes required by the Standing Committees in order to achieve the outcomes listed in the appropriate Terms of Reference. - First progress reports sent to WMH by each Working Group Chair by 24 November - a report template will be supplied by the WMH Project Officer in due course. 			

Oct-Dec 17	<p>WMH logo, brand and image design brief.</p> <p>Website, high level content plan.</p>	<p>Seek to establish relevant single points of contact in each NA & CF.</p> <p>Review the previous global audit of Masters Hockey players in each NA.</p>	<p>Conduct an audit of FIH, IMHA and WGMA technical documents, regulations and guidance and how these will be consolidated for use by WMH.</p>	<p>Consider and develop the first draft of an integrated international Masters Hockey 4 year calendar from January 2019 taking account all age groups and genders and the first WMH Continental Championships in 2019.</p>
Period	Commercial & Communications	Development	Technical	Events
	<ul style="list-style-type: none"> - Chairs to convene second e-meeting by 21 January 2018. - Second progress reports sent to WMH by each Working Group Chair by 22 February 2018. 			
Q2 Jan-Mar 18	<p>Consider social media and other digital communication platforms for Masters Hockey.</p> <p>Develop first draft WMH communications strategy for review.</p>	<p>Consider first steps in developing a four year strategic development plan for Masters Hockey.</p>	<p>Consider player, coaching and officials pathway models.</p> <p>Develop a register of international Masters officials and umpires.</p>	<p>Working with the Development WG, establish levels of interest from NAs in participating in proposed programme of global events 2019 to 2022.</p>
	<ul style="list-style-type: none"> - Chairs to convene third e-meeting by 15 April 2018. - Prepare workshop / presentation for players at two World Cups to raise awareness of work completed and seek feedback on future objectives - Third progress reports sent to WMH by each Working Group Chair by 24 May 2018. 			

<p>Q3 Apr-Jun 18</p>	<p>Consider opportunities for income generation and development of commercial partnerships.</p> <p>Support WMH Group to prepare communications and information for players participating in World Cups about new WMH.</p>	<p>Consider format of possible 'festivals' for non-elite and non-national player groups.</p> <p>Establish communications with potential Recognised Organisations to support strategic partnerships to develop Masters activity.</p> <p>Develop templates/examples of good practise to support NAs to deliver Masters Hockey.</p>	<p>Consider and develop technical guidance for different forms of the game at Masters level (indoor, outdoor and hockey 5s).</p> <p>Consider criteria for feedback and development of Masters umpires and officials.</p>	<p>Consider and draft the event bidding process for potential hosts and produce first draft bid manual and event host guidance for the forthcoming cycle.</p> <p>Establish International Masters match and event sanction process.</p>
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Period	Commercial & Communications	Development	Technical	Events
<p>Q4 Jul-Sep 18</p>	<ul style="list-style-type: none"> - Chairs to convene fourth e-meeting by 15 July 2018. - Deliver workshop / presentation at two World Cups for players to raise awareness of work completed and help shape objectives and programme for the future. - Develop annual targets and KPIs for the WMH Standing Committees from January 2019. - Fourth progress reports sent to WMH by each Working Group Chair by 29 August including feedback from players at World Cups. 			
	<p>Promote and market WMH activities/events taking place in 2019 and beyond.</p>	<p>Recruit & attract NAs to become Members of WMH from November 2018.</p>	<p>Consolidate Masters umpire and official panels and work with hosts to appoint to 2019 events programme.</p>	<p>Manage and implement event bidding process to be promoted at the first WMH Congress.</p>

Q5 Oct-Dec 18	<ul style="list-style-type: none"> - Chairs to convene final e-meeting by 14 October 2018. - Prepare workshop / presentation for NAs attending FIH Congress to raise awareness of the work completed and outline the benefits of membership of WMH. - Final reports and recommendations sent to WMH by each Working Group Chair by 29 October 2018. - Support newly appointed WMH Executive Board and nominated Standing Committee members in transferring planning and delivery knowledge. 			
	To be considered.	To be considered.	To be considered.	To be considered.